Privacy Policy

Moxee Life — Effective Date: August 4, 2026

This Privacy Policy explains how Crimson Automation, LLC ("we," "us," or "our") collects, uses, discloses, and protects information when you use the Moxee Life mobile application (the "App"). By using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

Account Information. When you create an account, we collect information such as your name, email address, and login credentials.

Location Information. With your permission, we collect precise or approximate location data from your device to provide location-based features within the App. You can disable location access at any time through your device settings.

Usage and Device Information. We automatically collect certain information about your device and how you interact with the App, such as device type, operating system, unique device identifiers, IP address, app usage patterns, and crash or diagnostic data.

Information You Provide. We collect any other information you choose to provide, such as content you submit, communications with us, or responses to surveys.

2. How We Use Your Information

We use the information we collect to: provide, operate, and maintain the App; personalize your experience, including location-based features; communicate with you, including sending service updates and responding to inquiries; monitor and analyze usage and trends to improve the App; detect, prevent, and address technical issues, fraud, or security incidents; and comply with legal obligations.

3. How We Share Your Information

We do not sell your personal information. We may share information with: service providers who perform services on our behalf (such as hosting, analytics, or customer support), subject to confidentiality obligations; business partners where you have consented to such sharing; law enforcement or regulators when required by law, legal process, or to protect our rights or the safety of others; and successors in the event of a merger, acquisition, or sale of assets, subject to this Privacy Policy.

4. Location Data

Location data is used solely to provide features within the App, such as [describe specific location-based feature]. We retain location data only as long as necessary for these purposes, and you may withdraw location permissions at any time through your device settings, which may limit certain App functionality.

Note for Maryland users: Precise geolocation is treated as sensitive data under the Maryland Online Data Privacy Act (MODPA). We collect precise location data only with your affirmative consent (for example, when you grant location permission on your device), we do not sell precise location data, and we do not process it beyond what is reasonably necessary to provide the location-based features you

request.

5. Data Retention

We retain your personal information for as long as your account is active or as needed to provide the App, comply with legal obligations, resolve disputes, and enforce our agreements. When information is no longer needed, we securely delete or anonymize it.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Rights and Choices

Depending on your location, you may have rights to access, correct, delete, or restrict the use of your personal information, and to object to certain processing or request a copy of your data in a portable format. You may also opt out of certain communications. To exercise these rights, contact us at support@crimson-automation.com. Residents of certain jurisdictions (such as the European Economic Area, UK, or California) may have additional rights under applicable law, including the right to lodge a complaint with a supervisory authority.

8. Maryland Residents' Rights (MODPA)

If you are a Maryland resident, the Maryland Online Data Privacy Act (MODPA) may give you additional rights, including the right to: confirm whether we process your personal data; access, correct, and delete your personal data; obtain a portable copy of your data; opt out of the sale of personal data, targeted advertising, and certain profiling; and appeal a decision if we decline to act on your request. We do not sell sensitive data (including precise geolocation, health, biometric, or similar categories) under any circumstances, and we collect only the personal data reasonably necessary to provide the features you use. Where required, we will honor recognized universal opt-out signals (such as Global Privacy Control) for browser-based interactions. To exercise these rights, contact us at support@crimson-automation.com.

9. Children's Privacy

The App is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have collected personal information from a child under 13 without verified parental consent, we will take steps to delete that information promptly. If you believe a child has provided us with personal information, please contact us at support@crimson-automation.com.

10. International Data Transfers

Your information may be transferred to and processed in countries other than your own, which may have different data protection laws. Where required, we take steps to ensure appropriate safeguards are in place for such transfers.

11. Third-Party Links and Services

The App may contain links to third-party websites or services. This Privacy Policy does not apply to those third parties, and we encourage you to review their privacy policies before providing any information to them.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you through the App or by other reasonable means, and will update the “Effective Date” above. Your continued use of the App after changes become effective constitutes acceptance of the revised policy.

13. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at support@crimson-automation.com.